



WILLIAMS ADVANCEMENT AGENCY

EXECUTIVE SEARCH & CONSULTING



President

Michael Williams has spent a decade in college athletics as an Athletic Director/ Basketball Coach/ Consultant. He's worked at various institutes, and in each place, he's left it better than he found it. He is a strategic thinker who has significantly focused on elevating the Athletic Department from the coaches he hires, reimagining facilities upgrades, athletic operations, and the student-athlete experience.

As an Athletic Director, he has helped develop a holistic approach to elevating the Athletic department, focusing on the student-athlete overall experience. Under him, he has built a foundation for student-athlete success, external growth, and athletic expansion.

Michael has led the charge to reimagine the fan and game day experience, expanding on the school athletic brand. Additionally, he has directed projects to renovate the soccer/lacrosse fields, soliciting 22k donations in SOD, receiving a 15k gift to create an on-campus outdoor golf practice facility, renovating the concession stand, sheds, locker rooms, and adding a new scoreboard to one of the fields.

During his tenure coaching collegiate basketball, Michael has won an NCAA III National Championship, recruited and coached multiple All-Americans, All-Conference Players, Rookie of the Year, NCAA leading scorers, and has had multiple student-athletes break school records.

Michael has a knack for building great relationships and connecting with talented professionals and is confident he can assist your institute in finding a leader who fits your department and elevate it to new heights.

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